

# Subway Bulgaria EOOD in Consumer Foodservice (Bulgaria)

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## Abstracts

Subway has the ambitious goal of increasing its outlet network in Bulgaria by 50% by 2019. It plans to achieve it by actively promoting its franchise programme. In the process, Subway would aim to develop mainly in areas where it does not have presence yet – such as university towns Veliko Turnovo and Blagoevgrad as well as large towns like Pleven and Ruse.

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## Contents

Strategic Direction

Key Facts

Summary 1 Subway Bulgaria EOOD: Key Facts

Summary 2 Subway Bulgaria EOOD: Operational Indicators

Suppliers

Competitive Positioning

Summary 3 Subway Bulgaria EOOD: Competitive Position 2016

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