

Stumbras AB in Alcoholic Drinks (Lithuania)

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Abstracts

Stumbras pursues a strategy of developing its product quality and widening brand recognition, with strong brands able to secure future sales of spirits within local and international markets.

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Product coverage: Beer, Cider/Perry, RTDs/High-Strength Premixes, Spirits, Wine.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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