

# Street Stalls/Kiosks in Poland

https://marketpublishers.com/r/SD319BFE6FFEN.html

Date: February 2024

Pages: 24

Price: US\$ 990.00 (Single User License)

ID: SD319BFE6FFEN

## **Abstracts**

Street stalls/kiosks was among the better performing areas of Poland's foodservice market in 2023, in part because comparatively low prices ensured it was somewhat less exposed to the cost-of-living crisis. Given the importance of on-the-go consumption occasions and impulse purchases in this category, it was also a major beneficiary of the return to pre-pandemic routines. At the same time, it continued to profit from the diversification of menus and improvements in food and service quality stand...

Euromonitor International's Street Stalls/Kiosks in Poland report offers a comprehensive guide to the size and shape of the market at a national level. It provides foodservice sales, the number of outlets and the number of transactions by sector, allowing you to identify the foodservice sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they eating habits, lifestyle changes, tourism spending or legislative issues. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Chained Street Stalls/Kiosks, Independent Street Stalls/Kiosks.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

# Why buy this report?

Get a detailed picture of the Street Stalls/Kiosks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



# **Contents**

#### STREET STALLS/KIOSKS IN POLAND

#### **KEY DATA FINDINGS**

#### 2023 DEVELOPMENTS

Menu diversification and improvements in quality standards help to buoy trade

Franchise model gains popularity among brand owners and entrepreneurs

Outlets specialising in ice cream perform strongly

### PROSPECTS AND OPPORTUNITIES

Affordability and convenience factors will continue to underpin category growth

Investment in franchise operations expected to rise

Independents will face greater challenges but retain flexibility advantage

## **CATEGORY DATA**

Table 1 Street Stalls/Kiosks: Units/Outlets 2018-2023

Table 2 Sales in Street Stalls/Kiosks: Number of Transactions 2018-2023

Table 3 Sales in Street Stalls/Kiosks: Foodservice Value 2018-2023

Table 4 Street Stalls/Kiosks: % Units/Outlets Growth 2018-2023

Table 5 Sales in Street Stalls/Kiosks: % Transaction Growth 2018-2023

Table 6 Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2018-2023

Table 7 GBO Company Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2019-2023

Table 8 GBN Brand Shares in Chained Street Stalls/Kiosks: % Foodservice Value 2020-2023

Table 9 Forecast Street Stalls/Kiosks: Units/Outlets 2023-2028

Table 10 Forecast Sales in Street Stalls/Kiosks: Number of Transactions 2023-2028

Table 11 Forecast Sales in Street Stalls/Kiosks: Foodservice Value 2023-2028

Table 12 Forecast Street Stalls/Kiosks: % Units/Outlets Growth 2023-2028

Table 13 Forecast Sales in Street Stalls/Kiosks: % Transaction Growth 2023-2028

Table 14 Forecast Sales in Street Stalls/Kiosks: % Foodservice Value Growth 2023-2028

#### CONSUMER FOODSERVICE IN POLAND

### **EXECUTIVE SUMMARY**

Consumer foodservice in 2023: The big picture

2023 key trends

Competitive landscape

Independent foodservice developments

What next for consumer foodservice?

## MARKET DATA

Table 15 Units, Transactions and Value Sales in Consumer Foodservice 2018-2023



Table 16 Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2018-2023

Table 17 Consumer Foodservice by Independent vs Chained by Type: Units/Outlets 2023

Table 18 Consumer Foodservice by Independent vs Chained: % Foodservice Value 2018-2023

Table 19 Sales in Consumer Foodservice by Food vs Drink Split: % Foodservice Value 2018-2023

Table 20 Sales in Consumer Foodservice by Food vs Drink Split by Type: % Foodservice Value 2023

Table 21 Sales in Consumer Foodservice by Location: % Foodservice Value 2018-2023 Table 22 Sales in Consumer Foodservice by Fulfillment: % Foodservice Value 2018-2023

Table 23 GBO Company Shares in Chained Consumer Foodservice: % Foodservice Value 2019-2023

Table 24 GBN Brand Shares in Chained Consumer Foodservice: % Foodservice Value 2020-2023

Table 25 GBN Brand Shares in Chained Consumer Foodservice: Units/Outlets 2023 Table 26 Forecast Units, Transactions and Value Sales in Consumer Foodservice 2023-2028

Table 27 Forecast Units, Transactions and Value Sales in Consumer Foodservice: % Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources



### I would like to order

Product name: Street Stalls/Kiosks in Poland

Product link: <a href="https://marketpublishers.com/r/SD319BFE6FFEN.html">https://marketpublishers.com/r/SD319BFE6FFEN.html</a>
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

# **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/SD319BFE6FFEN.html">https://marketpublishers.com/r/SD319BFE6FFEN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:		
Last name:		
Email:		
Company:		
Address:		
City:		
Zip code:		
Country:		
Tel:		
Fax:		
Your message:		
	**All fields are required	
	Custumer signature	

& Conditions at https://marketpublishers.com/docs/terms.html

and fax the completed form to +44 20 7900 3970

To place an order via fax simply print this form, fill in the information below

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms