

Strauss Group Ltd in Hot Drinks (Israel)

<https://marketpublishers.com/r/S1DEB677A1CEN.html>

Date: February 2015

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: S1DEB677A1CEN

Abstracts

At local level, Strauss intends to improve its competitive position through innovation in its production processes and by developing added-value products. At global level, Strauss set to focus on developing, manufacturing and marketing its coffee in Israel as well as Brazil and various countries in Central and Eastern Europe, including Russia. The company has identified three options for expansion into three main categories:

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Hot Drinks market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Strauss Group Ltd: Key Facts

Summary 2 Strauss Group Ltd: Operational Indicators

Company Background

Production

Competitive Positioning

Summary 3 Strauss Group Ltd: Competitive Position 2014

I would like to order

Product name: Strauss Group Ltd in Hot Drinks (Israel)

Product link: <https://marketpublishers.com/r/S1DEB677A1CEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S1DEB677A1CEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970