

Strandbags Group Pty Ltd in Personal Accessories (Australia)

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Abstracts

Strandbags aims to increase its share both locally and internationally by staying up-to-date with current trends in bags and luggage and offering a range of products suiting the various needs of consumers such as functionality or fashion. The company's growth will be supported by its loyalty program, which offers vouchers after spending a certain amount, extra discounts and pre-sale shopping.

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