

Store Cards in the United Kingdom

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With an average interest rate of around 25%, store cards are amongst the most expensive forms of credit consumers can get. As a result, the Competition Commission as well as the UK Card Association have called for frank measures to be put in place with regard to greater transparency within the store cards industry, measures that include simplified customer information, longer, more-explicit get-out clauses, less-aggressive sales practices and a recommended time limit on contracts with retailers.

Euromonitor International's Store Card Transactions in United Kingdom report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

- Get a detailed picture of the Store Card Transactions market; Pinpoint growth sectors and identify factors driving change;
- Understand the competitive environment, the market's major players and leading brands;
- Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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