

Store Cards - South Africa

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Abstracts

The South African economic downturn has affected credit lending across the board and store cards is no different. Store cards decreased significantly over this recessionary period particularly in terms of value. As consumers' disposable incomes decrease, those mainly from the lower- and middle-income groups are unable to make their payments and accounts are foreclosed. Store cards has a fairly liquid customer base as it is a form of credit that also attracts lower-income consumers.

Euromonitor International's Store Card Transactions in South Africa report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Product coverage: Closed Loop Pre-Paid Card Transactions, Commercial Charge Card Transactions, Commercial Credit Card Transactions, Open Loop Pre-Paid Card Transactions, Personal Charge Card Transactions, Personal Credit Card Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Store Card Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and

leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 30 years experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago and Sydney and a network of over 600 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Store Cards in South Africa

Euromonitor International

March 2011

List of Contents and Tables

Executive Summary

South Africa Upgrades Financial Card Infrastructure and Functionality

Debit Cards Shows Good Value Growth

Pre-paid Continues Performing Well

Visa's 2010 Fifa World Cup Sponsorship Pays Off

Paypal Enters South Africa

Big Banks' Dominance Under Threat in the Forecast Period

Key Trends and Developments

Economic Overview in Relation To Financial Cards

Fifa World Cup Technology Boost

Big Four Is Being Challenged by Smaller Players

Cash Still Popular for Lower-income Consumers

Debit Transactions Posts Stronger Growth Than Credit Card Transactions

Certain Financial Card Crimes Are Increasing

E-commerce and M-commerce Show Good Growth But From Small Bases

Market Indicators

Table 1 Number of POS Terminals 2005-2010

Table 2 Number of ATMs 2005-2010

Table 3 Value Lost to Fraud 2005-2010

Table 4 Card Expenditure by Location 2010

Table 5 Card Expenditure by Category 2010

Table 6 Financial Cards in Circulation by Type: % Number of Cards 2005-2010

Table 7 Domestic versus Foreign Spend 2010

Market Data

Table 8 Consumer Payments: Value 2005-2010

Table 9 Consumer Payments: Number of Transactions 2005-2010

Table 10 Financial Cards: Number of Cards in Circulation 2005-2010

Table 11 Financial Cards Transactions: Value 2005-2010

Table 12 Financial Cards: Number of Transactions 2005-2010

Table 13 Financial Cards: Number of Accounts 2005-2010

Table 14 Financial Cards: Number of Cards by Issuer 2005-2009

Table 15 Financial Cards: Number of Cards by Operator 2005-2009

Table 16 Financial Cards: Card Payment Transaction Value by Operator 2005-2009

Table 17 Financial Cards: Card Payment Transaction Value by Issuer 2005-2009

Table 18 Consumer Payments Forecast: Value 2010-2015

Table 19 Consumer Payments Forecast: Number of Transactions 2010-2015

Table 20 Financial Cards Forecast: Number of Cards in Circulation 2010-2015

Table 21 Financial Cards Forecast: Value 2010-2015

Table 22 Financial Cards Forecast: Number of Transactions 2010-2015

Table 23 Financial Cards Forecast: Number of Accounts 2010-2015

Definitions

Atm Function

Debit Function

Credit Function

Commercial Credit Cards

Charge Card Function

Commercial Charge Cards

Open Loop Pre-paid Function

Closed Loop Pre-paid Function

Store Cards

Pre-paid

Contact Smart Card

Contactless Smart Card

Card Expenditure by Location

Card Expenditure by Sector

Domestic Versus Foreign

Value Lost To Fraud

Summary 1 Research Sources

Definitions

Mortgages/housing

Consumer Credit

Auto Lending

Card Lending

Home Lending

Durables Lending

Education Lending

Other Personal Lending

Non-performing

Gross Lending

Outstanding Balance

Summary 2 Research Sources

Amalgamated Banks of South Africa (absa)

Strategic Direction

Key Facts

Summary 3 Amalgamated Banks of South Africa (ABSA): Key Facts

Summary 4 Amalgamated Banks of South Africa (ABSA): Operational Indicators

Company Background

Competitive Positioning

Summary 5 Amalgamated Banks of South Africa (ABSA): Competitive Position 2009

Capitec Group

Strategic Direction

Key Facts

Summary 6 Capitec Group: Key Facts

Summary 7 Capitec Group: Operational Indicators

Company Background

Competitive Positioning

Summary 8 Capitec Group: Competitive Position 2009

FirstRand Bank

Strategic Direction

Key Facts

Summary 9 FirstRand Bank: Key Facts

Summary 10 FirstRand Bank: Operational Indicators

Company Background

Competitive Positioning

Summary 11 FirstRand Bank: Competitive Position 2009

Nedbank Group Ltd

Strategic Direction

Key Facts

Summary 12 Nedbank Group Ltd: Key Facts

Summary 13 Nedbank Group Ltd: Operational Indicators

Company Background

Competitive Positioning

Summary 14 Nedbank Group Ltd: Competitive Position 2009

Standard Bank of South Africa

Strategic Direction

Key Facts

Summary 15 Standard Bank of South Africa: Key Facts

Summary 16 Standard Bank of South Africa: Operational Indicators

Company Background

Competitive Positioning

Summary 17 Standard Bank of South Africa: Competitive Position 2009

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 36 Store Cards Category Performance: 2005-2010

Table 37 Store Cards Category Performance: Number of Cards in Circulation
2005-2010

Table 38 Store Cards Category Performance: % Growth 2005-2010

Table 39 Store Cards in Circulation Category Performance: % Growth 2005-2010

Table 40 Store Cards: Number of Cards by Issuer 2005-2009

Table 41 Store Cards: Payment Transaction Value by Issuer 2005-2009

Table 42 Store Cards Forecast Category Performance: 2010-2015

Table 43 Store Cards Forecast Category Performance: Number of Cards in Circulation
2010-2015

Table 44 Store Cards Forecast Category Performance: % Growth 2010-2015

Table 45 Store Cards in Circulation Forecast Category Performance: % Growth
2010-2015

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