

Store Cards in Belgium

<https://marketpublishers.com/r/SDBEDB8398FEN.html>

Date: April 2012

Pages: 18

Price: US\$ 900.00 (Single User License)

ID: SDBEDB8398FEN

Abstracts

Store cards continue to lose popularity among Belgian consumers, who prefer to use debit cards and credit and charge cards equipped with multi-functional chips, which enable them to book bonus points and reward offers. Consumers are attracted by retail chains to use their co-branded credit cards or charge cards, instead of separate store cards.

Euromonitor International's Store Card Transactions in Belgium report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Store Card Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research

reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Headlines

Trends

Competitive Landscape

Prospects

Category Data

Table 1 Store Cards Category Performance: 2006-2011

Table 2 Store Cards Category Performance: Number of Cards in Circulation
2006-2011

Table 3 Store Cards Category Performance: % Growth 2006-2011

Table 4 Store Cards in Circulation Category Performance: % Growth 2006-2011

Table 5 Store Cards: Number of Cards by Issuer 2006-2010

Table 6 Store Cards: Payment Transaction Value by Issuer 2006-2010

Table 7 Store Cards Forecast Category Performance: 2011-2016

Table 8 Store Cards Forecast Category Performance: Number of Cards in Circulation
2011-2016

Table 9 Store Cards Forecast Category Performance: % Growth 2011-2016

Table 10 Store Cards in Circulation Forecast Category Performance: % Growth
2011-2016

Executive Summary

Belgian Political and Financial Perspective Uncertain

Belgian Debit Card Landscape Cleared Up

Specialised Pre-paid Cards Flourish, Generic Proton Pre-paid Card Declines

E-commerce Ready To See Strong Growth in Online Payments

Contactless Payments by Cards and Mobile Phones Are Future Trends

Key Trends and Developments

Belgian Political and Financial Perspective Uncertain, Slow Recovery Economy

Belgian Debit Card Landscape Cleared Up

Proton Pre-paid Declines, Yet Some Specialised Pre-paid Cards Are Doing Well

E-commerce Ready To See Strong Growth in Online Payments

Market Indicators

Table 11 Number of POS Terminals 2006-2011

Table 12 Number of ATMs 2006-2011

Table 13 Value Lost to Fraud 2006-2011

Table 14 Card Expenditure by Location 2011

Table 15 Card Expenditure by Category 2011

Table 16 Financial Cards in Circulation by Type: % Number of Cards 2006-2011

Table 17 Domestic versus Foreign Spend 2011

Market Data

Table 18 Consumer Payments: Value 2006-2011

Table 19 Consumer Payments: Number of Transactions 2006-2011

Table 20 Financial Cards: Number of Cards in Circulation 2006-2011

Table 21 Financial Cards Transactions: Value 2006-2011

Table 22 Financial Cards: Number of Transactions 2006-2011

Table 23 Financial Cards: Number of Accounts 2006-2011

Table 24 Financial Cards: Number of Cards by Issuer 2006-2010

Table 25 Financial Cards: Number of Cards by Operator 2006-2010

Table 26 Financial Cards: Card Payment Transaction Value by Operator 2006-2010

Table 27 Financial Cards: Card Payment Transaction Value by Issuer 2006-2010

Table 28 Consumer Payments Forecast: Value 2011-2016

Table 29 Consumer Payments Forecast: Number of Transactions 2011-2016

Table 30 Financial Cards Forecast: Number of Cards in Circulation 2011-2016

Table 31 Financial Cards Forecast: Value 2011-2016

Table 32 Financial Cards Forecast: Number of Transactions 2011-2016

Table 33 Financial Cards Forecast: Number of Accounts 2011-2016

Sources

Summary 1 Research Sources

I would like to order

Product name: Store Cards in Belgium

Product link: <https://marketpublishers.com/r/SDBEDB8398FEN.html>

Price: US\$ 900.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SDBEDB8398FEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970