

Store Cards in Taiwan

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Abstracts

Store cards are not available in Taiwan. Hypermarket chain Carrefour was the last retailer to offer such cards and it ceased its operations in 2005. A trend towards embracing alternative payment options means the likelihood of store cards being reintroduced is very low.

Euromonitor International's Store Card Transactions in Taiwan report establishes the size and structure of the market for ATMs cards, smart cards, credit cards, debit cards, charge cards, pre-paid cards and store cards. It looks at key players in the market (issuers and operators), number of cards in circulation, numbers transactions and value of transactions. It offers strategic analysis of sector forecasts and trends to watch.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Store Card Transactions market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in

London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

KEY DATA FINDINGS

2020 IMPACT

EXECUTIVE SUMMARY

COVID-19 impact on consumer payments

COVID-19 country impact

Government introduces its “Triple Stimulus Voucher” scheme

Payment providers move to assist foodservice operators during COVID-19

Competitive landscape becomes tougher as COVID-19 puts a dent in sales

What next for consumer payments?

MARKET INDICATORS

Table 1 Number of POS Terminals: Units 2015-2020

Table 2 Number of ATMs: Units 2015-2020

Table 3 Value Lost to Fraud 2015-2020

Table 4 Card Expenditure by Location 2020

Table 5 Financial Cards in Circulation by Type: % Number of Cards 2015-2020

Table 6 Domestic versus Foreign Spend 2020

MARKET DATA

Table 7 Financial Cards by Category: Number of Cards in Circulation 2015-2020

Table 8 Financial Cards by Category: Number of Accounts 2015-2020

Table 9 Financial Cards Transactions by Category: Value 2015-2020

Table 10 Financial Cards by Category: Number of Transactions 2015-2020

Table 11 Consumer Payments by Category: Value 2015-2020

Table 12 Consumer Payments by Category: Number of Transactions 2015-2020

Table 13 M-Commerce by Category: Value 2015-2020

Table 14 M-Commerce by Category: % Value Growth 2015-2020

Table 15 Financial Cards: Number of Cards by Issuer 2015-2019

Table 16 Financial Cards: Number of Cards by Operator 2015-2019

Table 17 Financial Cards: Card Payment Transactions Value by Operator 2015-2019

Table 18 Financial Cards: Card Payment Transactions Value by Issuer 2015-2019

Table 19 Forecast Financial Cards by Category: Number of Cards in Circulation 2020-2025

Table 20 Forecast Financial Cards by Category: Number of Accounts 2020-2025

Table 21 Forecast Financial Cards Transactions by Category: Value 2020-2025

Table 22 Forecast Financial Cards by Category: Number of Transactions 2020-2025

Table 23 Forecast Consumer Payments by Category: Value 2020-2025

Table 24 Forecast Consumer Payments by Category: Number of Transactions 2020-2025

Table 25 Forecast M-Commerce by Category: Value 2020-2025

Table 26 Forecast M-Commerce by Category: % Value Growth 2020-2025

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SOURCES

Summary 1 Research Sources

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