

Stora Enso Packaging AB in Packaging Industry (Sweden)

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Abstracts

The company will continue to pay special attention to its customers' needs and preferences. According to the firm, customer demand accounts for 70% of all major innovations. Innovation will continue in several business areas, such as wood, fibre, biorefinery and support services. The player will continue to focus on sustainability and life enhancement; hence, it aims to continue the use of renewable materials.

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Contents

Strategic Direction

Key Facts

Summary 1 Stora Enso Packaging AB: Key Facts

Summary 2 Stora Enso Packaging AB: Operational Indicators

Company Background

Production

Summary 3 Major End-use Markets for Stora Enso Packaging AB by Pack Type 2013

Competitive Positioning

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