

Stonehouse Ltd in Tissue and Hygiene (Ireland)

<https://marketpublishers.com/r/S872C124BB8EN.html>

Date: May 2014

Pages: 2

Price: US\$ 150.00 (Single User License)

ID: S872C124BB8EN

Abstracts

Stonehouse hopes to continue gaining value share in retail tissue by riding the wave of the strong performance of private label over the course of the review period. Between 2011 and 2013, the overall value share of private label in tissue and hygiene increased by a substantial ten percentage points to 39%. Although much of this is concentrated in the hands of Ireland's major retailers, this has also been playing out at the lower level and this is where Stonehouse stands to gain. In order to...

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Away-From-Home Tissue and Hygiene, Retail Tissue and Hygiene, Total Tissue and Hygiene.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Tissue and Hygiene market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Stonehouse Ltd.: Key Facts

Company Background

Production

Private Label

Competitive Positioning

I would like to order

Product name: Stonehouse Ltd in Tissue and Hygiene (Ireland)

Product link: <https://marketpublishers.com/r/S872C124BB8EN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S872C124BB8EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970