

# Stiefelkönig Schuhhandels GmbH in Apparel (Austria)

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## Abstracts

The company builds its reputation on premium branded footwear, accessories and bags as well as its trained staff who can give valuable advice on the latest trends and suitable choices. After some stores closing over the review period, the company started opening new outlets. In 2012, it opened a flagship store in Vienna for designer footwear on one of the most famous shopping avenues in the capital.

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