

Sæther A/S, E in Beauty and Personal Care (Denmark)

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Abstracts

E Sæther aims to remain a leading player in beauty and personal care in Denmark via the distribution of a wide portfolio of well-established international brands in fragrances, colour cosmetics and other key categories. Much of this will be achieved through ongoing strong relationships with manufacturers and retailers at both an international and domestic level.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Baby and Child-specific Products, Bath and Shower, Colour Cosmetics, Deodorants, Depilatories, Fragrances, Hair Care, Mass Beauty and Personal Care, Men's Grooming, Oral Care, Oral Care Excl Power Toothbrushes, Premium Beauty and Personal Care, Sets/Kits, Skin Care, Sun Care.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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