

# Stelux Holdings International Ltd in Eyewear (Hong Kong, China)

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## Abstracts

Over the forecast period, Stelux Holdings International is set to cater to the ageing population and young children, who are increasingly in need of eye care. This will be undertaken through initiatives that create awareness of the various vision problems and enlarge the dedicated product range for these two consumer groups. With Hong Kong's government legitimising the healthcare voucher scheme in 2014, banking on this voucher scheme to attract more elderly consumers would help boost the company...

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