

Status Group OOO in Alcoholic Drinks (Russia)

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Abstracts

Status Group OOO is one of the leading domestic producers of alcoholic drinks in Russia. Towards the end of the review period, the company managed to gather the extensive portfolio of the most popular vodka brands that has allowed it to occupy leading positions within this category. It is now considered to be one of the most dynamically developing companies within spirits in Russia. In the near future, Status Group plans to continue strengthening its position, focusing on expanding its product a...

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