

State Bank of India in Financial Cards and Payments (India)

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Abstracts

State Bank of India combined with SBI Cards and Payment Services Ltd focuses on technology as one of its strongest suits to provide consumers with the best customer service. The bank is opening SBI in-touch centres where a customer can carry out banking transactions without the need of an employee to assist. SBI has plans to adopt technological solutions like mPassbook to attract young customers.

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Contents

Strategic Direction

Key Facts

Summary 1 State Bank of India: Operational Indicators

Company Background

Competitive Positioning

Summary 2 State Bank of India: Competitive Position 2013

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