

Starhill Gallery in Luxury Goods (Malaysia)

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Abstracts

Starhill Gallery strives to maintain its leading luxury retailer position in Malaysia. The company is looking to include more world-class luxury brands as part of its retail plans in the near future. In addition, Starhill Gallery will put stronger effort into creating a high level of publicity by organising luxury events such as A Journey Through Time.

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Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



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