

Starchy Roots in the United Arab Emirates

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Abstracts

The United Arab Emirates has a very diverse population, whereby potatoes are an important ingredient used in numerous dishes. Potatoes are the most consumed form of starchy roots in both retail and foodservice. Supported by a growing population in the United Arab Emirates, the demand for potatoes is increasing. Growth in the local population is being driven by a rise in the number of expatriates, quite often arriving for work, which is playing a significant role in shaping consumption patterns.

Euromonitor International's Starchy Roots in United Arab Emirates report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Starchy Roots market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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