

# Starchy Roots in Thailand

<https://marketpublishers.com/r/S31B3E0BB78EN.html>

Date: February 2024

Pages: 17

Price: US\$ 990.00 (Single User License)

ID: S31B3E0BB78EN

## Abstracts

The unit prices of starchy roots increased significantly throughout 2022 and 2023 due to constant rises in the costs of production and unfavourable weather conditions throughout the year. Like other fresh food categories, the farming and production of starchy roots has been significantly impacted by the constant rises in the prices of fertiliser and petrol resulting from the war in Ukraine. Another factor decreasing overall output and driving up the cost of farming starchy roots has been inconsi...

Euromonitor International's Starchy Roots in Thailand report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Starchy Roots market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Starchy Roots in Thailand  
Euromonitor International  
February 2024

### LIST OF CONTENTS AND TABLES

STARCHY ROOTS IN THAILAND  
KEY DATA FINDINGS

#### 2023 DEVELOPMENTS

High production costs and unfavourable conditions prompt price hikes in starchy roots  
Potato prices skyrocket as export demand surges

#### PROSPECTS AND OPPORTUNITIES

Consistent demand for versatile starchy roots to drive stable growth  
Tourism recovery and expansion of foodservice outlets will support sales in potatoes

Summary 1 Major Processors of Starchy Roots 2023

#### CATEGORY DATA

- Table 1 Total Sales of Starchy Roots by Category: Total Volume 2018-2023
- Table 2 Total Sales of Starchy Roots by Category: % Total Volume Growth 2018-2023
- Table 3 Retail Sales of Starchy Roots by Category: Volume 2018-2023
- Table 4 Retail Sales of Starchy Roots by Category: % Volume Growth 2018-2023
- Table 5 Retail Sales of Starchy Roots by Category: Value 2018-2023
- Table 6 Retail Sales of Starchy Roots by Category: % Value Growth 2018-2023
- Table 7 Retail Sales of Starchy Roots by Packaged vs Unpackaged: % Volume 2018-2023
- Table 8 Forecast Total Sales of Starchy Roots by Category: Total Volume 2023-2028
- Table 9 Forecast Total Sales of Starchy Roots by Category: % Total Volume Growth 2023-2028
- Table 10 Forecast Retail Sales of Starchy Roots by Category: Volume 2023-2028
- Table 11 Forecast Retail Sales of Starchy Roots by Category: % Volume Growth 2023-2028
- Table 12 Forecast Retail Sales of Starchy Roots by Category: Value 2023-2028
- Table 13 Forecast Retail Sales of Starchy Roots by Category: % Value Growth 2023-2028

FRESH FOOD IN THAILAND  
EXECUTIVE SUMMARY

Fresh food in 2023: The big picture

## **2023 KEY TRENDS**

Retailing developments

What next for fresh food?

### **MARKET DATA**

Table 14 Total Sales of Fresh Food by Category: Total Volume 2018-2023

Table 15 Total Sales of Fresh Food by Category: % Total Volume Growth 2018-2023

Table 16 Retail Sales of Fresh Food by Category: Volume 2018-2023

Table 17 Retail Sales of Fresh Food by Category: % Volume Growth 2018-2023

Table 18 Retail Sales of Fresh Food by Category: Value 2018-2023

Table 19 Retail Sales of Fresh Food by Category: % Value Growth 2018-2023

Table 20 Retail Sales of Fresh Food by Packaged vs Unpackaged: % Volume 2018-2023

Table 21 Retail Distribution of Fresh Food by Format: % Volume 2018-2023

Table 22 Forecast Total Sales of Fresh Food by Category: Total Volume 2023-2028

Table 23 Forecast Total Sales of Fresh Food by Category: % Total Volume Growth 2023-2028

Table 24 Forecast Retail Sales of Fresh Food by Category: Volume 2023-2028

Table 25 Forecast Retail Sales of Fresh Food by Category: % Volume Growth 2023-2028

Table 26 Forecast Retail Sales of Fresh Food by Category: Value 2023-2028

Table 27 Forecast Retail Sales of Fresh Food by Category: % Value Growth 2023-2028

### **DISCLAIMER**

### **SOURCES**

Summary 2 Research Sources

## I would like to order

Product name: Starchy Roots in Thailand

Product link: <https://marketpublishers.com/r/S31B3E0BB78EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S31B3E0BB78EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970