

Starchy Roots in South Africa

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Abstracts

Potatoes are a staple for many South Africans, comprising 95% total volume share of starchy roots. Therefore, a reduction in supply and price hikes are impacting local consumers. The supply of potatoes declined in February 2023 to the lowest availability in five years. At the same time, the retail price of potatoes has witnessed another double-digit rise. The biggest contributor to the price increase is loadshedding, which has significantly increased input costs. The ongoing war in Ukraine is ex...

Euromonitor International's Starchy Roots in South Africa report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2018-2022, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2027 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Starchy Roots market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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