

# Starchy Roots in Australia

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## Abstracts

Extensive flooding over late 2022, following heavy rains in crucial growing regions across New South Wales, Victoria, South Australia, and Tasmania, has impacted food supplies, leading to supply fluctuations due to major damage to harvests, and bringing about price increases for the food industry. The damp conditions led to the rapid spread of fungal potato diseases such as pink rot and powdery scab, which impacted the harvest. In addition, although emerging from the worst of the pandemic, 2022...

Euromonitor International's Starchy Roots in Australia report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data in volume terms 2019-2023, allowing you to identify the sectors driving growth. It offers strategic analysis of key factors influencing the market – be they new product developments, consumption patterns and distribution data. Forecasts to 2028 illustrate how the market is set to change.

Product coverage: Cassava, Other Roots, Potatoes, Sweet Potatoes.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Starchy Roots market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International  
January 2024

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