

Star Cosmos PT in Consumer Appliances (Indonesia)

<https://marketpublishers.com/r/S932C0F23EBEN.html>

Date: January 2016

Pages: 3

Price: US\$ 150.00 (Single User License)

ID: S932C0F23EBEN

Abstracts

Despite its already strong position in the domestic consumer appliances market, Star Cosmos has the potential to further increase its volume share over the forecast period. The company's brand, Cosmos, has a good reputation amongst Indonesian consumers and this is likely to be maintained going into the forecast years. Targeting consumers from almost all income groups, Cosmos is expected to see growing shares through strategies such as product innovations and an aggressive marketing approach.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Major Appliances, Small Appliances.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Consumer Appliances market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Direction

Key Facts

Summary 1 Star Cosmos PT: Key Facts

Summary 2 Star Cosmos PT: Operational Indicators

Production

Summary 3 Star Cosmos PT: Production Statistics 2015

Competitive Positioning

Summary 4 Star Cosmos PT: Competitive Position 2015

I would like to order

Product name: Star Cosmos PT in Consumer Appliances (Indonesia)

Product link: <https://marketpublishers.com/r/S932C0F23EBEN.html>

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S932C0F23EBEN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970