

# Star Appliance Center Inc in Consumer Electronics (Philippines)

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## Abstracts

Star Appliance Center Inc is operated by SM appliance and has shops in every SM mall throughout the Philippines. Currently, there are 69 Star Appliance Center stores, with nine new shops set to be opened in 2017. The company maintains its own e-commerce website to cater to home shoppers and, for 2017, plans to expand delivery coverage of its online store from Metro Manila to major cities in the Philippines. The company's appliances are affordable and offer the best value and payment terms. In ad...

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## Contents

Strategic Direction

Key Facts

Summary 1 Star Appliance Center Inc: Key Facts

Summary 2 Star Appliance Center Inc: Operational Indicators

Company Background

Internet Strategy

Private Label

Competitive Positioning

Summary 3 Star Appliance Inc: Competitive Position 2016

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