

Staple Foods in the US

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Abstracts

Similar to 2022, 2023 is set to be a challenging year for staple foods. While most of the supply chain issues from the pandemic have subsided, commodities still present an issue, some to more elevated levels, due to the persistence of the war in Ukraine as well as an unprecedented volatile climate in 2023. This has led to higher production costs in an already constrained industry, leading to a lack of elasticity in pricing for many categories, with the effect of constant increases in unit prices...

Euromonitor International's Staple Foods in USA report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Staple Foods in the US

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List Of Contents And Tables

STAPLE FOODS IN THE US

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2018-2023

Table 2 Sales of Staple Foods by Category: Value 2018-2023

Table 3 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 4 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 6 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Staple Foods by Format: % Value 2018-2023

Table 9 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 10 Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 11 Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Inflation and price increases push retail value growth

Baked goods benefits from snackification

Consumers return to the bread aisle, particularly for flat bread

PROSPECTS AND OPPORTUNITIES

Prices are set to continue to rise

A return to carbohydrates as consumers look for small comforts
Sustainability challenges in the value chain

CATEGORY DATA

- Table 13 Sales of Baked Goods by Category: Volume 2018-2023
- Table 14 Sales of Baked Goods by Category: Value 2018-2023
- Table 15 Sales of Baked Goods by Category: % Volume Growth 2018-2023
- Table 16 Sales of Baked Goods by Category: % Value Growth 2018-2023
- Table 17 Sales of Pastries by Type: % Value 2018-2023
- Table 18 NBO Company Shares of Baked Goods: % Value 2019-2023
- Table 19 LBN Brand Shares of Baked Goods: % Value 2020-2023
- Table 20 Distribution of Baked Goods by Format: % Value 2018-2023
- Table 21 Forecast Sales of Baked Goods by Category: Volume 2023-2028
- Table 22 Forecast Sales of Baked Goods by Category: Value 2023-2028
- Table 23 Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028
- Table 24 Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028

BREAKFAST CEREALS IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

A return to retail volume growth across some categories due to price rises
Unit price growth continues as tensions grow across the supply chain
Product development targets a nostalgic, but health-aspiring, consumer base

PROSPECTS AND OPPORTUNITIES

Evolving consumer diets will lead to further scrutiny of ingredients
Snacking trend and evolving consumption occasions to create growth opportunity for breakfast cereals
Unstable climate will continue to threaten stability across production lines, furthering the tense economic environment for consumers

CATEGORY DATA

- Table 25 Sales of Breakfast Cereals by Category: Volume 2018-2023
- Table 26 Sales of Breakfast Cereals by Category: Value 2018-2023
- Table 27 Sales of Breakfast Cereals by Category: % Volume Growth 2018-2023
- Table 28 Sales of Breakfast Cereals by Category: % Value Growth 2018-2023
- Table 29 NBO Company Shares of Breakfast Cereals: % Value 2019-2023
- Table 30 LBN Brand Shares of Breakfast Cereals: % Value 2020-2023
- Table 31 Distribution of Breakfast Cereals by Format: % Value 2018-2023
- Table 32 Forecast Sales of Breakfast Cereals by Category: Volume 2023-2028
- Table 33 Forecast Sales of Breakfast Cereals by Category: Value 2023-2028

Table 34 Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2023-2028

Table 35 Forecast Sales of Breakfast Cereals by Category: % Value Growth 2023-2028
PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN THE US
KEY DATA FINDINGS

2023 DEVELOPMENTS

Price rises negatively affect volumes

Meat and seafood substitutes experiences a significant volume decline

Processed meat sees declining volumes due to the health trend

PROSPECTS AND OPPORTUNITIES

Commodification of meat a challenge

Meat and seafood substitutes likely to move towards maturity

Consumer frugality to persist due to unstable economy

CATEGORY DATA

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Volume 2018-2023

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: Value 2018-2023

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Volume Growth 2018-2023

Table 39 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: % Value Growth 2018-2023

Table 40 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown 2018-2023

Table 41 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown 2018-2023

Table 42 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown 2018-2023

Table 43 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2018-2023

Table 44 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2018-2023

Table 45 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2019-2023

Table 46 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: % Value 2020-2023

Table 47 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format: % Value 2018-2023

Table 48 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by

Category: Volume 2023-2028

Table 49 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by

Category: Value 2023-2028

PROCESSED FRUIT AND VEGETABLES IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Instability across the supply chain fuels continued price growth

Demand for convenience hampers retail volume recovery as foodservice shows resilience

Recalls and rising costs threaten private label growth in frozen fruit

PROSPECTS AND OPPORTUNITIES

Worsening climate conditions will threaten ingredient sourcing

Challenges due to lack of efficiency in the cold storage supply chain

Uncertain ingredients sourcing and tense economy to create avenues for growth for frozen fruit and vegetables

CATEGORY DATA

Table 50 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023

Table 51 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023

Table 52 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023

Table 53 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023

Table 54 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2018-2023

Table 55 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023

Table 56 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023

Table 57 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023

Table 58 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028

Table 59 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028

Table 60 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028

Table 61 Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

RICE, PASTA AND NOODLES IN THE US

KEY DATA FINDINGS

2023 DEVELOPMENTS

Rice shows resilience even as global supply faces instability

Retail volume sales of pasta see a stronger rise in 2023, slowing foodservice growth

Yearning for experiential dining and convenience fuels the growing popularity of instant noodles

PROSPECTS AND OPPORTUNITIES

Uncertain ingredients sourcing to elevate sustainability as a priority

Geopolitical tensions to accelerate shifts in global supply chains

Premiumisation trend to converge across pasta and noodles as consumers seek justification for rising costs

CATEGORY DATA

Table 62 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023

Table 63 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023

Table 64 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023

Table 65 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023

Table 66 Sales of Instant Noodles by Leading Flavours: Rankings 2018-2023

Table 67 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023

Table 68 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023

Table 69 NBO Company Shares of Rice: % Value 2019-2023

Table 70 LBN Brand Shares of Rice: % Value 2020-2023

Table 71 NBO Company Shares of Pasta: % Value 2019-2023

Table 72 LBN Brand Shares of Pasta: % Value 2020-2023

Table 73 NBO Company Shares of Noodles: % Value 2019-2023

Table 74 LBN Brand Shares of Noodles: % Value 2020-2023

Table 75 Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023

Table 76 Distribution of Rice by Format: % Value 2018-2023

Table 77 Distribution of Pasta by Format: % Value 2018-2023

Table 78 Distribution of Noodles by Format: % Value 2018-2023

Table 79 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028

Table 80 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028

Table 81 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028

Table 82 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

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