

# Staple Foods in Slovakia

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## Abstracts

In 2023, despite a stabilisation in the unit price growth of staple foods, the purchasing power of Slovaks failed to recover. Factors such as higher interest rates, rising oil prices, and more expensive services continued to significantly limit their ability and willingness to spend. Consequently, consumers sought price promotions and discounts, displaying a strong desire to save money across various staple foods. This trend was particularly noticeable in baked goods, where shrinking pack sizes...

Euromonitor International's Staple Foods in Slovakia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Staple Foods in Slovakia

Euromonitor International

November 2023

List Of Contents And Tables

STAPLE FOODS IN SLOVAKIA

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2018-2023

Table 2 Sales of Staple Foods by Category: Value 2018-2023

Table 3 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 4 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 6 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Staple Foods by Format: % Value 2018-2023

Table 9 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 10 Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 11 Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN SLOVAKIA

KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Economic resilience in staple foods consumption

Legislative support for bakeries

Chilled appeal – fresh over frozen

PROSPECTS AND OPPORTUNITIES

The rise of fresh unpackaged bread

Growing health awareness set to boost demand for gluten-free baked goods  
Challenges and opportunities in foodservice

#### CATEGORY DATA

- Table 13 Sales of Baked Goods by Category: Volume 2018-2023
- Table 14 Sales of Baked Goods by Category: Value 2018-2023
- Table 15 Sales of Baked Goods by Category: % Volume Growth 2018-2023
- Table 16 Sales of Baked Goods by Category: % Value Growth 2018-2023
- Table 17 Sales of Pastries by Type: % Value 2018-2023
- Table 18 NBO Company Shares of Baked Goods: % Value 2019-2023
- Table 19 LBN Brand Shares of Baked Goods: % Value 2020-2023
- Table 20 Distribution of Baked Goods by Format: % Value 2018-2023
- Table 21 Forecast Sales of Baked Goods by Category: Volume 2023-2028
- Table 22 Forecast Sales of Baked Goods by Category: Value 2023-2028
- Table 23 Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028
- Table 24 Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028

#### BREAKFAST CEREALS IN SLOVAKIA

#### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

- Fast-paced living influences demand for breakfast cereals
- On-the-go snacking trend benefits cereal bars sales
- Private label gains popularity as consumers seek value for money

#### PROSPECTS AND OPPORTUNITIES

- Green consciousness reshapes consumer expectations
- Battle for best value
- A growing wellness wave

#### CATEGORY DATA

- Table 25 Sales of Breakfast Cereals by Category: Volume 2018-2023
- Table 26 Sales of Breakfast Cereals by Category: Value 2018-2023
- Table 27 Sales of Breakfast Cereals by Category: % Volume Growth 2018-2023
- Table 28 Sales of Breakfast Cereals by Category: % Value Growth 2018-2023
- Table 29 NBO Company Shares of Breakfast Cereals: % Value 2019-2023
- Table 30 LBN Brand Shares of Breakfast Cereals: % Value 2020-2023
- Table 31 Distribution of Breakfast Cereals by Format: % Value 2018-2023
- Table 32 Forecast Sales of Breakfast Cereals by Category: Volume 2023-2028
- Table 33 Forecast Sales of Breakfast Cereals by Category: Value 2023-2028
- Table 34 Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2023-2028

Table 35 Forecast Sales of Breakfast Cereals by Category: % Value Growth 2023-2028  
PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN SLOVAKIA  
KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Foodservice sales challenge retail sales of processed meat

Fresh meat challenges processed varieties

Meat alternatives: Consolidation amidst challenges

## PROSPECTS AND OPPORTUNITIES

Innovation fuels growth

Texture and ingredients enhancement in meat substitutes

Lab-grown innovations: Alternative meat options emerge

## CATEGORY DATA

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category:  
Volume 2018-2023

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category:  
Value 2018-2023

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: %  
Volume Growth 2018-2023

Table 39 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: %  
Value Growth 2018-2023

Table 40 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown  
2018-2023

Table 41 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown  
2018-2023

Table 42 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown  
2018-2023

Table 43 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2018-2023

Table 44 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2018-2023

Table 45 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat:  
% Value 2019-2023

Table 46 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: %  
Value 2020-2023

Table 47 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format:  
% Value 2018-2023

Table 48 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by  
Category: Volume 2023-2028

Table 49 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by

Category: Value 2023-2028

PROCESSED FRUIT AND VEGETABLES IN SLOVAKIA

KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Processed food resilience amid agricultural challenges

Rise of frozen convenience

Private label dominance in uncertain times

## PROSPECTS AND OPPORTUNITIES

Asian culinary wave boosts demand for frozen processed vegetables

Discounters and supermarkets dominate the retailing landscape

Low tax rate on fresh fruit and vegetables might negatively affect processed fruit and vegetables sales

## CATEGORY DATA

Table 50 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023

Table 51 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023

Table 52 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023

Table 53 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023

Table 54 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2018-2023

Table 55 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023

Table 56 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023

Table 57 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023

Table 58 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028

Table 59 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028

Table 60 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028

Table 61 Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

RICE, PASTA AND NOODLES IN SLOVAKIA

KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Budget-friendly rice, pasta, and noodles thrive

Price-conscious shopping: Private label and loyalty programmes

Growing interest in rice noodles and special types of rice

#### PROSPECTS AND OPPORTUNITIES

VAT rate consideration potential boost for rice and pasta consumption

Sustained popularity of gluten-free pasta

Health and wellness trend to lead to premiumisation in pasta and rice

#### CATEGORY DATA

Table 62 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023

Table 63 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023

Table 64 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023

Table 65 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023

Table 66 Sales of Instant Noodles by Leading Flavours: Rankings 2018-2023

Table 67 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023

Table 68 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023

Table 69 NBO Company Shares of Rice: % Value 2019-2023

Table 70 LBN Brand Shares of Rice: % Value 2020-2023

Table 71 NBO Company Shares of Pasta: % Value 2019-2023

Table 72 LBN Brand Shares of Pasta: % Value 2020-2023

Table 73 NBO Company Shares of Noodles: % Value 2019-2023

Table 74 LBN Brand Shares of Noodles: % Value 2020-2023

Table 75 Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023

Table 76 Distribution of Rice by Format: % Value 2018-2023

Table 77 Distribution of Pasta by Format: % Value 2018-2023

Table 78 Distribution of Noodles by Format: % Value 2018-2023

Table 79 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028

Table 80 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028

Table 81 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028

Table 82 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

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