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Staple Foods in Japan

https://marketpublishers.com/r/S01D24449B73EN.html
Date: November 2023
Pages: 67
Price: US$ 2,100.00 (Single User License)
ID: S01D24449B73EN

Abstracts

Staple foods in Japan is set to grow in current value terms in 2023, largely driven by unit price increases due to inflation and increases in production costs. Although many manufacturers had already implemented price increases in 2022, the costs of raw materials such as wheat and meat (for which Japan heavily relies on imports) have remained high, impacted by the weak yen, while higher logistics and energy costs have also been seen. Bird flu in early 2023 also caused serious egg shortages, lead...

Euromonitor International's Staple Foods in Japan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

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Understand the competitive environment, the market’s major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Euromonitor International
November 2023
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