

Staple Foods in Japan

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Abstracts

While it is expected to maintain positive retail current value growth in 2022, staple foods is set to see a volume decline, mainly due to unit price increases. Many of the raw materials used in staple foods, such as wheat and meat, for which Japan heavily relies on imports, have seen steep increases in prices. The rising cost of energy and shipping due to the steep rise in the price of crude oil has also made it extremely difficult for manufacturers to absorb the cost increases through corporate...

Euromonitor International's Staple Foods in Japan report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Cakes sees amongst the strongest growth rates, led by snacking and gifting

Yamazaki continues to lead baked goods in 2022

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