

Staple Foods in Estonia

<https://marketpublishers.com/r/S893A5057C35EN.html>

Date: November 2023

Pages: 58

Price: US\$ 2,100.00 (Single User License)

ID: S893A5057C35EN

Abstracts

In 2023, demand for staple foods has recovered slightly after several years of decline. Retail volume sales was under pressure for much of the review period, due to surging production costs and rising inflation, which forced prices up. Although inflation has fallen in 2023, price inflation still remains an issue and so many consumers are seeking more affordable staple foods. The trend towards healthy eating and the growing need for convenience is having a positive effect on staple foods in Eston...

Euromonitor International's Staple Foods in Estonia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Staple Foods in Estonia

Euromonitor International

November 2023

List Of Contents And Tables

STAPLE FOODS IN ESTONIA

EXECUTIVE SUMMARY

Staple foods in 2023

Key trends in 2023

Competitive landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2018-2023

Table 2 Sales of Staple Foods by Category: Value 2018-2023

Table 3 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 4 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 6 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2019-2023

Table 8 Distribution of Staple Foods by Format: % Value 2018-2023

Table 9 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 10 Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 11 Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN ESTONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Frozen cakes, sweet pies and tarts demonstrate fastest volume growth

Packaged flat bread sees growth as consumers seek lower-calorie options

Eesti Pagar AS is leader in baked goods

PROSPECTS AND OPPORTUNITIES

Frozen cakes, sweet pies and tarts to capture further consumer interest

Healthier variants to emerge in packaged flat bread

Frozen baked goods to gain popularity thanks to ease of cooking

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2018-2023

Table 14 Sales of Baked Goods by Category: Value 2018-2023

Table 15 Sales of Baked Goods by Category: % Volume Growth 2018-2023

Table 16 Sales of Baked Goods by Category: % Value Growth 2018-2023

Table 17 Sales of Pastries by Type: % Value 2018-2023

Table 18 NBO Company Shares of Baked Goods: % Value 2019-2023

Table 19 LBN Brand Shares of Baked Goods: % Value 2020-2023

Table 20 Distribution of Baked Goods by Format: % Value 2018-2023

Table 21 Forecast Sales of Baked Goods by Category: Volume 2023-2028

Table 22 Forecast Sales of Baked Goods by Category: Value 2023-2028

Table 23 Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028

Table 24 Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028

BREAKFAST CEREALS IN ESTONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Hot cereals are in demand due to their health benefits

Muesli and granola are popular among health-conscious consumers

Balti Veski AS remains leader in breakfast cereals

PROSPECTS AND OPPORTUNITIES

Demand for breakfast cereals is set to grow

Family breakfast cereals will remain a popular option in Estonia

Sports and fitness participation to support category growth in foodservice

CATEGORY DATA

Table 25 Sales of Breakfast Cereals by Category: Volume 2018-2023

Table 26 Sales of Breakfast Cereals by Category: Value 2018-2023

Table 27 Sales of Breakfast Cereals by Category: % Volume Growth 2018-2023

Table 28 Sales of Breakfast Cereals by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Breakfast Cereals: % Value 2019-2023

Table 30 LBN Brand Shares of Breakfast Cereals: % Value 2020-2023

Table 31 Distribution of Breakfast Cereals by Format: % Value 2018-2023

Table 32 Forecast Sales of Breakfast Cereals by Category: Volume 2023-2028

Table 33 Forecast Sales of Breakfast Cereals by Category: Value 2023-2028

Table 34 Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2023-2028

Table 35 Forecast Sales of Breakfast Cereals by Category: % Value Growth 2023-2028
PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN ESTONIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Chilled processed poultry is popular thanks to its affordability

Meat and seafood substitutes are gaining popularity

HKScan Estonia AS is category leader

PROSPECTS AND OPPORTUNITIES

Chilled processed poultry to remain in high demand

Expansion of meat and seafood substitutes in retailers will drive consumption

Chilled processed seafood is most popular in the foodservice channel

CATEGORY DATA

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category:
Volume 2018-2023

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category:
Value 2018-2023

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: %
Volume Growth 2018-2023

Table 39 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: %
Value Growth 2018-2023

Table 40 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown
2018-2023

Table 41 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown
2018-2023

Table 42 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown
2018-2023

Table 43 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2018-2023

Table 44 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2018-2023

Table 45 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat:
% Value 2019-2023

Table 46 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: %
Value 2020-2023

Table 47 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format:
% Value 2018-2023

Table 48 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by
Category: Volume 2023-2028

Table 49 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by

Category: Value 2023-2028

PROCESSED FRUIT AND VEGETABLES IN ESTONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Shelf stable fruits and vegetables report highest volume growth

Pre-packaged meal kits drive frozen processed fruits and vegetables category

Premia Tallinna K?Imhoone AS remains category leader

PROSPECTS AND OPPORTUNITIES

Convenience and health factors will drive growth in frozen processed vegetables

Shelf stable beans show promising growth

Frozen fruits to enjoy strong demand in foodservice channel

CATEGORY DATA

Table 50 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023

Table 51 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023

Table 52 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023

Table 53 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023

Table 54 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2018-2023

Table 55 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023

Table 56 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023

Table 57 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023

Table 58 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028

Table 59 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028

Table 60 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028

Table 61 Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

RICE, PASTA AND NOODLES IN ESTONIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Chilled pasta is popular among busy people
Dried pasta supported by wider product assortment
Pasta manufacturer Abestock AS leads overall category

PROSPECTS AND OPPORTUNITIES

Further development expected in chilled pasta
Dried pasta will grow due to its ease of preparation and cost-effectiveness
Rising interest in Japanese cuisine to drive rice category

CATEGORY DATA

Table 62 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023
Table 63 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023
Table 64 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023
Table 65 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023
Table 66 Sales of Instant Noodles by Leading Flavours: Rankings 2018-2023
Table 67 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023
Table 68 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023
Table 69 NBO Company Shares of Rice: % Value 2019-2023
Table 70 LBN Brand Shares of Rice: % Value 2020-2023
Table 71 NBO Company Shares of Pasta: % Value 2019-2023
Table 72 LBN Brand Shares of Pasta: % Value 2020-2023
Table 73 NBO Company Shares of Noodles: % Value 2019-2023
Table 74 LBN Brand Shares of Noodles: % Value 2020-2023
Table 75 Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023
Table 76 Distribution of Rice by Format: % Value 2018-2023
Table 77 Distribution of Pasta by Format: % Value 2018-2023
Table 78 Distribution of Noodles by Format: % Value 2018-2023
Table 79 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028
Table 80 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028
Table 81 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028
Table 82 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

I would like to order

Product name: Staple Foods in Estonia

Product link: <https://marketpublishers.com/r/S893A5057C35EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S893A5057C35EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970