

# Staple Foods in Dominican Republic

<https://marketpublishers.com/r/SC2EE8A70C93EN.html>

Date: November 2023

Pages: 53

Price: US\$ 2,100.00 (Single User License)

ID: SC2EE8A70C93EN

## Abstracts

The overall inflation rate in the Dominican Republic has decreased in 2023 and is projected to close at 4.9%, compared to 9.5% in 2022, marking a significant decline in price increases. However, inflation continues to impact various staple foods categories in the year, especially imported products in processed fruit and vegetables and breakfast cereals, which have seen sustained double-digit price increases over the past two years. As such, many Dominicans remain price sensitive, and private lab...

Euromonitor International's Staple Foods in Dominican Republic report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Staple Foods in Dominican Republic

Euromonitor International

November 2023

List Of Contents And Tables

STAPLE FOODS IN DOMINICAN REPUBLIC

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive Landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2018-2023

Table 2 Sales of Staple Foods by Category: Value 2018-2023

Table 3 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 4 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 6 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2019-2023

Table 8 Distribution of Staple Foods by Format: % Value 2018-2023

Table 9 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 10 Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 11 Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN DOMINICAN REPUBLIC

KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Flour price increase impacts recovery in 2023

Dominican Republic's love of traditional bread: unpackaged leavened bread leads

Artisanal offerings maintain their lead in 2023

PROSPECTS AND OPPORTUNITIES

Flat bread growth thanks to innovative offerings catering to health-conscious consumers

Innovation catering to health and personalisation trends in packaged leavened bread  
Further growth of convenient frozen bread

#### CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2018-2023

Table 14 Sales of Baked Goods by Category: Value 2018-2023

Table 15 Sales of Baked Goods by Category: % Volume Growth 2018-2023

Table 16 Sales of Baked Goods by Category: % Value Growth 2018-2023

Table 17 Sales of Pastries by Type: % Value 2018-2023

Table 18 NBO Company Shares of Baked Goods: % Value 2019-2023

Table 19 LBN Brand Shares of Baked Goods: % Value 2020-2023

Table 20 Distribution of Baked Goods by Format: % Value 2018-2023

Table 21 Forecast Sales of Baked Goods by Category: Volume 2023-2028

Table 22 Forecast Sales of Baked Goods by Category: Value 2023-2028

Table 23 Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028

Table 24 Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028

#### BREAKFAST CEREALS IN DOMINICAN REPUBLIC

#### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Price increases impact recovery of breakfast cereals and support private label growth

Nurturing health with oat-based hot cereal choices

Broad portfolio of widely recognised brands helps Mercasid stay on top

#### PROSPECTS AND OPPORTUNITIES

Healthy image and innovative offerings to support growth of hot cereals

More affordable options expected in children's breakfast cereals

Growing preference for healthier breakfast cereal options

#### CATEGORY DATA

Table 25 Sales of Breakfast Cereals by Category: Volume 2018-2023

Table 26 Sales of Breakfast Cereals by Category: Value 2018-2023

Table 27 Sales of Breakfast Cereals by Category: % Volume Growth 2018-2023

Table 28 Sales of Breakfast Cereals by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Breakfast Cereals: % Value 2019-2023

Table 30 LBN Brand Shares of Breakfast Cereals: % Value 2020-2023

Table 31 Distribution of Breakfast Cereals by Format: % Value 2018-2023

Table 32 Forecast Sales of Breakfast Cereals by Category: Volume 2023-2028

Table 33 Forecast Sales of Breakfast Cereals by Category: Value 2023-2028

Table 34 Forecast Sales of Breakfast Cereals by Category: % Volume Growth 2023-2028

Table 35 Forecast Sales of Breakfast Cereals by Category: % Value Growth 2023-2028  
PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN DOMINICAN  
REPUBLIC  
KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Further price increases impact sales in 2023

Consumption of chilled processed red meat continues to decline with a switch to fresh products

Consumer preferences and brand loyalty persist despite price increases

## PROSPECTS AND OPPORTUNITIES

Induveca set to maintain its lead with strategic pricing

Variety of alternative meat products emerge in the modern retail channel

Government initiatives drive diversification in meat processing industry

## CATEGORY DATA

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category:  
Volume 2018-2023

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category:  
Value 2018-2023

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: %  
Volume Growth 2018-2023

Table 39 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: %  
Value Growth 2018-2023

Table 40 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown  
2018-2023

Table 41 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown  
2018-2023

Table 42 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown  
2018-2023

Table 43 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2018-2023

Table 44 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2018-2023

Table 45 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat:  
% Value 2019-2023

Table 46 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: %  
Value 2020-2023

Table 47 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format:  
% Value 2018-2023

Table 48 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by

Category: Volume 2023-2028

Table 49 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by

Category: Value 2023-2028

## PROCESSED FRUIT AND VEGETABLES IN DOMINICAN REPUBLIC

### KEY DATA FINDINGS

### 2023 DEVELOPMENTS

Price surge hinders overall category growth; however, foodservice sales of frozen potatoes are driven by tourism

Electricity costs impact frozen products, driving consumer shift

Organic offerings grow in popularity among more affluent local consumers

### PROSPECTS AND OPPORTUNITIES

Private label expected to grow

Shifting consumer preferences impact shelf stable beans and fruit

Consumer interest in e-commerce will continue to grow

### CATEGORY DATA

Table 50 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023

Table 51 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023

Table 52 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023

Table 53 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023

Table 54 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2018-2023

Table 55 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023

Table 56 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023

Table 57 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023

Table 58 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028

Table 59 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028

Table 60 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028

Table 61 Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

## RICE, PASTA AND NOODLES IN DOMINICAN REPUBLIC

### KEY DATA FINDINGS

## 2023 DEVELOPMENTS

Steady growth of resilient rice and pasta in 2023

Private label appeals with its competitive prices

Dried pasta benefits from its affordability

### PROSPECTS AND OPPORTUNITIES

Challenges and opportunities for the Dominican rice market amidst trade agreement changes

Competitive prices drive consumer choices in dried pasta

Foodservice rebounds strongly as tourism returns, whilst e-commerce will see further growth

### CATEGORY DATA

Table 62 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023

Table 63 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023

Table 64 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023

Table 65 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023

Table 66 Sales of Instant Noodles by Leading Flavours: Rankings 2018-2023

Table 67 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023

Table 68 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023

Table 69 NBO Company Shares of Rice: % Value 2019-2023

Table 70 LBN Brand Shares of Rice: % Value 2020-2023

Table 71 NBO Company Shares of Pasta: % Value 2019-2023

Table 72 LBN Brand Shares of Pasta: % Value 2020-2023

Table 73 NBO Company Shares of Noodles: % Value 2019-2023

Table 74 LBN Brand Shares of Noodles: % Value 2020-2023

Table 75 Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023

Table 76 Distribution of Rice by Format: % Value 2018-2023

Table 77 Distribution of Pasta by Format: % Value 2018-2023

Table 78 Distribution of Noodles by Format: % Value 2018-2023

Table 79 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028

Table 80 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028

Table 81 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028

Table 82 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

## I would like to order

Product name: Staple Foods in Dominican Republic

Product link: <https://marketpublishers.com/r/SC2EE8A70C93EN.html>

Price: US\$ 2,100.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SC2EE8A70C93EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970