

# Staple Foods in C?te d'Ivoire

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## Abstracts

Rice dominates retail volume sales of staple foods in C?te d'Ivoire and demand continues to grow in 2022 due to population growth and its fixed prices which are capped by the government. The industry is recovering from the impact of the COVID-19 pandemic in 2020 and 2021 but now global inflation rates are affecting certain products. For example, the government is facing increasing pressure to raise the prices of some baked goods due to the rising cost of wheat. Meanwhile, consumers are switching...

Euromonitor International's Staple Foods in C?te d'Ivoire report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2017-2021, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2026, clearly indicating how the market is expected to change.

**Product coverage:** Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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