

# Staple Foods in Belarus

<https://marketpublishers.com/r/S19537571F37EN.html>

Date: December 2021

Pages: 57

Price: US\$ 2,100.00 (Single User License)

ID: S19537571F37EN

## Abstracts

Due to the essentiality of staple foods in Belarus, the industry largely responded well to the COVID-19 pandemic in 2020, with most product areas either seeing the same demand or increased demand. The same has also been seen throughout 2021. However, there has still been some notable impacts to the industry since the outbreak of the virus. For example, the financial repercussions have continued to impact consumer behaviour in 2021, with many being forced to economise and having no choice but to...

Euromonitor International's Staple Foods in Belarus report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2016-2020, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2025, clearly indicating how the market is expected to change.

**Product coverage:** Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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