

Staple Foods in Australia

<https://marketpublishers.com/r/S3EFC73FAC1DEN.html>

Date: December 2023

Pages: 68

Price: US\$ 2,100.00 (Single User License)

ID: S3EFC73FAC1DEN

Abstracts

In staple foods, noteworthy retail volume and current value growth are expected in 2023, which can be attributed to an increase in the number of people cooking at home due to the rising cost of living. Growth in volume consumption has been coupled with rises in unit prices, primarily driven by escalating energy costs in the manufacturing process, driving higher value than volume growth. However, it is notable that growth in unit prices is set to slow compared with 2022. This deceleration is attr...

Euromonitor International's Staple Foods in Australia report offers in-depth knowledge of the market at a national level, providing local insight and understanding unavailable elsewhere. In addition to the latest retail sales data 2018-2022, it identifies the leading companies, brands and retail outlets, and assesses the key trends and demographic shifts behind consumer demand and sales growth. How key trends such as health and wellness, sustainability and recovery from the pandemic are shaping the market in directly informs our forecasts to 2027, clearly indicating how the market is expected to change.

Product coverage: Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Staple Foods in Australia
Euromonitor International
January 2024

LIST OF CONTENTS AND TABLES

STAPLE FOODS IN AUSTRALIA

EXECUTIVE SUMMARY

Staple foods in 2023: The big picture

Key trends in 2023

Competitive landscape

Channel developments

What next for staple foods?

MARKET DATA

Table 1 Sales of Staple Foods by Category: Volume 2018-2023

Table 2 Sales of Staple Foods by Category: Value 2018-2023

Table 3 Sales of Staple Foods by Category: % Volume Growth 2018-2023

Table 4 Sales of Staple Foods by Category: % Value Growth 2018-2023

Table 5 NBO Company Shares of Staple Foods: % Value 2019-2023

Table 6 LBN Brand Shares of Staple Foods: % Value 2020-2023

Table 7 Penetration of Private Label by Category: % Value 2018-2023

Table 8 Distribution of Staple Foods by Format: % Value 2018-2023

Table 9 Forecast Sales of Staple Foods by Category: Volume 2023-2028

Table 10 Forecast Sales of Staple Foods by Category: Value 2023-2028

Table 11 Forecast Sales of Staple Foods by Category: % Volume Growth 2023-2028

Table 12 Forecast Sales of Staple Foods by Category: % Value Growth 2023-2028

DISCLAIMER

SOURCES

Summary 1 Research Sources

BAKED GOODS IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Navigating unit price rises and surging domestic demand

A competitive landscape in baked goods

Sweet treats within more limited budgets

PROSPECTS AND OPPORTUNITIES

Return to convenience channels expected

Flavourful fusions: Cross-category collaborations and nostalgia

Understanding consumer preferences and addressing rising health awareness

CATEGORY DATA

Table 13 Sales of Baked Goods by Category: Volume 2018-2023

Table 14 Sales of Baked Goods by Category: Value 2018-2023

Table 15 Sales of Baked Goods by Category: % Volume Growth 2018-2023

Table 16 Sales of Baked Goods by Category: % Value Growth 2018-2023

Table 17 Sales of Pastries by Type: % Value 2018-2023

Table 18 NBO Company Shares of Baked Goods: % Value 2019-2023

Table 19 LBN Brand Shares of Baked Goods: % Value 2020-2023

Table 20 Distribution of Baked Goods by Format: % Value 2018-2023

Table 21 Forecast Sales of Baked Goods by Category: Volume 2023-2028

Table 22 Forecast Sales of Baked Goods by Category: Value 2023-2028

Table 23 Forecast Sales of Baked Goods by Category: % Volume Growth 2023-2028

Table 24 Forecast Sales of Baked Goods by Category: % Value Growth 2023-2028

BREAKFAST CEREALS IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Robust growth for breakfast cereals

New product developments focus on health-conscious consumers

Cost challenges and need for capital investment

PROSPECTS AND OPPORTUNITIES

The rising trend of brand partnerships in breakfast cereals

Consumption of cereals beyond the breakfast table

Despite challenges, an aim to move to sustainable packaging in breakfast cereals

CATEGORY DATA

Table 25 Sales of Breakfast Cereals by Category: Volume 2018-2023

Table 26 Sales of Breakfast Cereals by Category: Value 2018-2023

Table 27 Sales of Breakfast Cereals by Category: % Volume Growth 2018-2023

Table 28 Sales of Breakfast Cereals by Category: % Value Growth 2018-2023

Table 29 NBO Company Shares of Breakfast Cereals: % Value 2019-2023

Table 30 LBN Brand Shares of Breakfast Cereals: % Value 2020-2023

Table 31 Distribution of Breakfast Cereals by Format: % Value 2018-2023

Table 32 Forecast Sales of Breakfast Cereals by Category: Volume 2023-2028

Table 33 Forecast Sales of Breakfast Cereals by Category: Value 2023-2028

Table 34 Forecast Sales of Breakfast Cereals by Category: % Volume Growth
2023-2028

Table 35 Forecast Sales of Breakfast Cereals by Category: % Value Growth 2023-2028
PROCESSED MEAT, SEAFOOD AND ALTERNATIVES TO MEAT IN AUSTRALIA
KEY DATA FINDINGS

2023 DEVELOPMENTS

Price rises ease in 2023

The dynamics of the competition in processed meat

The impact of the clean label trend in processed meat

PROSPECTS AND OPPORTUNITIES

The influence of the Biosecurity Protection Levy on processed meat

Sustainability claims on the rise in processed seafood

The future of plant-based foods: Consolidation, innovation, and consumer appeal

CATEGORY DATA

Table 36 Sales of Processed Meat, Seafood and Alternatives to Meat by Category:
Volume 2018-2023

Table 37 Sales of Processed Meat, Seafood and Alternatives to Meat by Category:
Value 2018-2023

Table 38 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: %
Volume Growth 2018-2023

Table 39 Sales of Processed Meat, Seafood and Alternatives to Meat by Category: %
Value Growth 2018-2023

Table 40 Sales of Shelf Stable Processed Red Meat by Type: % Volume Breakdown
2018-2023

Table 41 Sales of Chilled Processed Red Meat by Type: % Volume Breakdown
2018-2023

Table 42 Sales of Frozen Processed Red Meat by Type: % Volume Breakdown
2018-2023

Table 43 Sales of Frozen Processed Poultry by Type: % Value Breakdown 2018-2023

Table 44 Sales of Frozen Processed Seafood by Type: % Value Breakdown 2018-2023

Table 45 NBO Company Shares of Processed Meat, Seafood and Alternatives to Meat:
% Value 2019-2023

Table 46 LBN Brand Shares of Processed Meat, Seafood and Alternatives to Meat: %
Value 2020-2023

Table 47 Distribution of Processed Meat, Seafood and Alternatives to Meat by Format:
% Value 2018-2023

Table 48 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by

Category: Volume 2023-2028

Table 49 Forecast Sales of Processed Meat, Seafood and Alternatives to Meat by

Category: Value 2023-2028

PROCESSED FRUIT AND VEGETABLES IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

More home cooking drives growth in processed fruit and vegetables

Imported ingredients vs. profit margins: A dilemma for processed produce manufacturers

Challenges are faced by the cold chain

PROSPECTS AND OPPORTUNITIES

A focus on optimising operational efficiency

Premiumisation as consumers look for convenience and health benefits

Sustainability in focus: A green evolution in processed fruit and vegetables

CATEGORY DATA

Table 50 Sales of Processed Fruit and Vegetables by Category: Volume 2018-2023

Table 51 Sales of Processed Fruit and Vegetables by Category: Value 2018-2023

Table 52 Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2018-2023

Table 53 Sales of Processed Fruit and Vegetables by Category: % Value Growth 2018-2023

Table 54 Sales of Frozen Processed Vegetables by Type: % Value Breakdown 2018-2023

Table 55 NBO Company Shares of Processed Fruit and Vegetables: % Value 2019-2023

Table 56 LBN Brand Shares of Processed Fruit and Vegetables: % Value 2020-2023

Table 57 Distribution of Processed Fruit and Vegetables by Format: % Value 2018-2023

Table 58 Forecast Sales of Processed Fruit and Vegetables by Category: Volume 2023-2028

Table 59 Forecast Sales of Processed Fruit and Vegetables by Category: Value 2023-2028

Table 60 Forecast Sales of Processed Fruit and Vegetables by Category: % Volume Growth 2023-2028

Table 61 Forecast Sales of Processed Fruit and Vegetables by Category: % Value Growth 2023-2028

RICE, PASTA AND NOODLES IN AUSTRALIA

KEY DATA FINDINGS

2023 DEVELOPMENTS

Demand driven by more cooking at home and higher immigration flows

Health-driven trends in rice, pasta and noodles

Loyalty over discounts: Branded manufacturers make a stand against private label

PROSPECTS AND OPPORTUNITIES

Demand for convenience drives premiumisation

Catering to all tastes: The rising trend of personalised and cultural cuisine

Shift towards sustainable food packaging

CATEGORY DATA

Table 62 Sales of Rice, Pasta and Noodles by Category: Volume 2018-2023

Table 63 Sales of Rice, Pasta and Noodles by Category: Value 2018-2023

Table 64 Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2018-2023

Table 65 Sales of Rice, Pasta and Noodles by Category: % Value Growth 2018-2023

Table 66 Sales of Instant Noodles by Leading Flavours: Rankings 2018-2023

Table 67 NBO Company Shares of Rice, Pasta and Noodles: % Value 2019-2023

Table 68 LBN Brand Shares of Rice, Pasta and Noodles: % Value 2020-2023

Table 69 NBO Company Shares of Rice: % Value 2019-2023

Table 70 LBN Brand Shares of Rice: % Value 2020-2023

Table 71 NBO Company Shares of Pasta: % Value 2019-2023

Table 72 LBN Brand Shares of Pasta: % Value 2020-2023

Table 73 NBO Company Shares of Noodles: % Value 2019-2023

Table 74 LBN Brand Shares of Noodles: % Value 2020-2023

Table 75 Distribution of Rice, Pasta and Noodles by Format: % Value 2018-2023

Table 76 Distribution of Rice by Format: % Value 2018-2023

Table 77 Distribution of Pasta by Format: % Value 2018-2023

Table 78 Distribution of Noodles by Format: % Value 2018-2023

Table 79 Forecast Sales of Rice, Pasta and Noodles by Category: Volume 2023-2028

Table 80 Forecast Sales of Rice, Pasta and Noodles by Category: Value 2023-2028

Table 81 Forecast Sales of Rice, Pasta and Noodles by Category: % Volume Growth 2023-2028

Table 82 Forecast Sales of Rice, Pasta and Noodles by Category: % Value Growth 2023-2028

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