

# Staple Foods: Half-Year Update H1 2022

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## Abstracts

This half-year review of Euromonitor International's Staple Foods data provides analysis of the biannual update to Euromonitor's Forecast Model (FM), alongside the quarterly update to the Macro Model, offering insight into the most important developments in staple foods since October 2021's annual update. Inflationary pressures and the impact of Russia's invasion of Ukraine are bearing down hard across many key markets, and retail sales values have increased significantly as a result.

Euromonitor International's Staple Foods: Half-Year Update H1 2022 global briefing provides a comprehensive overview of the Staple Foods market, providing insight on sales and market potential, retail distribution and company and brand shares. Analysis identifies emerging geographies alongside growth opportunities in the most developed, highest value countries. It also offers strategic analysis of the key trends shaping the industry and consumer demand, such as health and wellness, sustainability, the evolution of eating occasions, in addition to ongoing considerations of convenience and value-for-money in the post-pandemic world. Insight into how these trends are shaping demand informs forecasts to 2026, clearly indicating how the market is expected to change.

**Product coverage:** Baked Goods, Breakfast Cereals, Processed Fruit and Vegetables, Processed Meat, Seafood and Alternatives to Meat, Rice, Pasta and Noodles.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Staple Foods market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Introduction

Macroeconomic Update

Q2 2022 Macroeconomic Update

About our Industry Forecast Model

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