

Stanley Black & Decker Inc in Home and Garden (World)

<https://marketpublishers.com/r/SAFC44F9AD6EN.html>

Date: October 2017

Pages: 45

Price: US\$ 572.00 (Single User License)

ID: SAFC44F9AD6EN

Abstracts

Stanley Black & Decker Inc is the third ranked home improvement company in the world, dominating the power tools and hand tools categories globally. This report focuses on the company's recent acquisition of the Craftsman brand from Sears Holdings, while also discussing key geographic opportunities in emerging markets, as well as the company's response to digitalisation and other socioeconomic drivers that are impacting consumer demand for power tools and adjacent categories.

Euromonitor International's Stanley Black & Decker Inc in Home and Garden (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Home and Garden market. The report examines the company's performance by region and category, its brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success

Product coverage: Gardening, Home Furnishings, Home Improvement, Homewares.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

Contents

Strategic Evaluation
Competitive Positioning
Market Assessment
Geographic and category Opportunities
Brand Strategy
Operations
Recommendations

I would like to order

Product name: Stanley Black & Decker Inc in Home and Garden (World)

Product link: <https://marketpublishers.com/r/SAFC44F9AD6EN.html>

Price: US\$ 572.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/SAFC44F9AD6EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:
Last name:
Email:
Company:
Address:
City:
Zip code:
Country:
Tel:
Fax:
Your message:

****All fields are required**

Customer signature _____

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970