

The Stanley Black & Decker Inc in Home and Garden (World)

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Abstracts

Stanley Black & Decker Inc, the global leader in power tools and garden equipment, is promoting electrification via cordless technology upgrades across the portfolio. M&A part fueled the company's rapid growth. The company has conducted seven such expansions in the past five years. Stanley Black & Decker Inc is concentrating more resources to its profitable tool, outdoor and industrial goods franchises after a portfolio overhaul. Despite Stanley Black & Decker Inc's success in the Americas and W...

Euromonitor International's The Stanley Black & Decker Inc in Home and Garden (World) Company Profile offers detailed strategic analysis of the company's business, examining its performance in the Home and Garden market. The report examines the company's performance by region and category, its brand portfolio and new product developments, market and distribution strategies, challenges from the competition and future prospects. Use it to understand opportunities and threats facing the business and the factors driving success

Product coverage: Home Improvement and Gardening, Homewares and Home Furnishings.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Home and Garden market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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