

Standard Foods Corp in Hot Drinks (Taiwan)

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Abstracts

Standard Foods Corp will continue to invest in researching and developing more complete and diverse product lines to allow it to become a favourite brand for old and young consumers, meeting different needs in different groups. Advertising is a core activity for the company, and it is also likely to expand in mainland China to increase its returns to investors.

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Product coverage: Coffee, Other Hot Drinks, Tea.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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