

Standard Bank of South Africa in Financial Cards and Payments (South Africa)

https://marketpublishers.com/r/S1E84BAF5BEEN.html

Date: January 2016

Pages: 28

Price: US\$ 150.00 (Single User License)

ID: S1E84BAF5BEEN

Abstracts

Standard Bank of South Africa Limited's (SBSA) strategic direction is focused on becoming the leading financial services organisation, which delivers an exceptional customer and client experience, such as simplistic transactional banking services. As part of its strategy, SBSA will also continue to make efforts towards the financial inclusion of the previously unbanked and/or underbanked population.

Euromonitor International Local Company Profiles are a concise set of briefings detailing the strategic direction taken by a company. Discover key contact details, the company background and their competitive positioning through this collection of snapshot company profiles.

Product coverage: Financial Cards in Circulation, M-Commerce, Transactions.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Financial Cards and Payments market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.



Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



Contents

Strategic Direction
Competitive Positioning
Summary 1 Standard Bank of South Africa: Competitive Position 2014



I would like to order

Product name: Standard Bank of South Africa in Financial Cards and Payments (South Africa)

Product link: https://marketpublishers.com/r/S1E84BAF5BEEN.html

Price: US\$ 150.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page https://marketpublishers.com/r/S1E84BAF5BEEN.html

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at https://marketpublishers.com/docs/terms.html

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970