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Staedtler Mars GmbH & Co KG in Personal Accessories (Romania)

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Date: September 2015
Pages: 2
Price: US$ 150.00 (Single User License)
ID: S1D3560E69AEN

Abstracts

Staedtler Mars GmbH & Co KG is expected to invest more in boosting consumer awareness of its products in Romania whilst improving its local distribution partnerships and communicating its brand image online.

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Contents

Strategic Direction
Key Facts
  Summary 1 Staedtler Mars GmbH & Co KG: Key Facts
  Summary 2 Staedtler Mars GmbH & Co KG: Operational Indicators
Competitive Positioning
  Summary 3 Staedtler Mars GmbH & Co KG: Competitive Position 2014

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