

# Stadlbauer Marketing + Vertrieb GmbH in Toys and Games (Germany)

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## Abstracts

Stadlbauer Marketing + Vertrieb and Giochi Preziosi entered into a strategic partnership in order to expand and optimise the distribution of Giochi Preziosi products across Germany and Austria. Furthermore, Giochi Preziosi will take on some of the brands which were previously offered by Stadlbauer Marketing + Vertrieb, in order to benefit from a broader distribution network. Both companies will be able to strengthen and widen their product portfolio through this partnership.

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