

Sri Lanka in 2040: The Future Demographic

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Date: March 2024

Pages: 18

Price: US\$ 990.00 (Single User License)

ID: S3E6B11B0E80EN

Abstracts

Population growth in Sri Lanka from 2021-2040 will be the result of rising life expectancy and positive natural change. Ageing will continue, with the population above 65 rising, while under 14s decline. Despite population growth, negative net migration will persist as citizens leave the country for career opportunities. Urbanisation will rise but remain below the Asia Pacific rate. A rising population and increasing disposable incomes will aid Sri Lanka's appeal as a consumer market in 2040.

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Euromonitor's Sri Lanka in 2040: The Future Demographic report analyses factors influencing national consumer expenditure. Consumer lifestyles reports include coverage of: population, urban development, home ownership, household profiles, labour, income, consumer and family expenditure, health, education, eating habits, drinking habits, shopping habits, personal grooming, clothing, leisure habits, savings and investments, media, communication, transport and travel and tourism. Use this report to understand the factors influencing a nation's lifestyle choices.

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Contents

Introduction
Key Findings (1)
Key Findings (2)
Summary
Sri Lanka and the World in 2040
Population Past, Present and Future
Ageing
Men and Women
Marriage and Divorce
Births and Fertility
Life Expectancy and Deaths
Health
Migration
Diversity
Urbanisation
Population Segmentation

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