

Spronks Boisson Palais in Alcoholic Drinks (Nigeria)

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Abstracts

Spronks Boisson Palais aims to become a well-known brand in the Nigerian drinks markets by expanding its visibility through the provision of home delivery and professional service to corporate bodies. There is now a Spronks Cocktails and Bartending school, and the company will use its increased supply of both alcoholic and non-alcoholic beverages (wines, cognac, non-alcoholic drinks, champagne, spirits, beers, and cocktails) as a tool to increase awareness of its brands.

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