

# Spreads in Mexico

<https://marketpublishers.com/r/S4DDD87D28AEN.html>

Date: January 2018

Pages: 31

Price: US\$ 990.00 (Single User License)

ID: S4DDD87D28AEN

## Abstracts

In 2017, companies have been offering different product presentations to ensure sales continue increasing as local consumers follow healthier lifestyles. The increased awareness of health issues that sugar can cause and the severe cases of diabetes in Mexico has forced companies to offer new alternatives that can satisfy these new demands. Smaller packages are available for products such as Nutella and Smucker's. While buying these products, people feel less guilty and can use spreads in their d...

Euromonitor International's Spreads in Mexico report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Spreads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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