

Spreads in Chile

<https://marketpublishers.com/r/SD565FD5C40EN.html>

Date: March 2018

Pages: 25

Price: US\$ 990.00 (Single User License)

ID: SD565FD5C40EN

Abstracts

In mid-2016, the new food labelling law came into force. According to this law, foods with a high content of fat, calories, sodium or sugar must show a black label on the front that indicates this fact. As a result, consumers have migrated to products that do not contain these labels, which has negatively affected the sales of products such as jam in its regular variety, with consumers changing them for “light” versions, without seals and with a similar value. During 2017, this factor continued...

Euromonitor International's Spreads in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Spreads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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