

# **Spreads in Chile**

https://marketpublishers.com/r/SD565FD5C40EN.html

Date: March 2018

Pages: 25

Price: US\$ 990.00 (Single User License)

ID: SD565FD5C40EN

## **Abstracts**

In mid-2016, the new food labelling law came into force. According to this law, foods with a high content of fat, calories, sodium or sugar must show a black label on the front that indicates this fact. As a result, consumers have migrated to products that do not contain these labels, which has negatively affected the sales of products such as jam in its regular variety, with consumers changing them for "light" versions, without seals and with a similar value. During 2017, this factor continued...

Euromonitor International's Spreads in Chile report offers a comprehensive guide to the size and shape of the market at a national level. It provides the latest retail sales data 2013-2017, allowing you to identify the sectors driving growth. It identifies the leading companies, the leading brands and offers strategic analysis of key factors influencing the market - be they new product developments, distribution or pricing issues. Forecasts to 2022 illustrate how the market is set to change.

**Product coverage:** Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Spreads market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;



Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.



## **Contents**

Headlines

**Trends** 

Competitive Landscape

**Prospects** 

**Category Data** 

Table 1 Sales of Spreads by Category: Volume 2012-2017

Table 2 Sales of Spreads by Category: Value 2012-2017

Table 3 Sales of Spreads by Category: % Volume Growth 2012-2017

Table 4 Sales of Spreads by Category: % Value Growth 2012-2017

Table 5 Sales of Jams and Preserves by Leading Flavours: Rankings 2012-2017

Table 6 NBO Company Shares of Spreads: % Value 2013-2017

Table 7 LBN Brand Shares of Spreads: % Value 2014-2017

Table 8 Distribution of Spreads by Format: % Value 2012-2017

Table 9 Forecast Sales of Spreads by Category: Volume 2017-2022

Table 10 Forecast Sales of Spreads by Category: Value 2017-2022

Table 11 Forecast Sales of Spreads by Category: % Volume Growth 2017-2022

Table 12 Forecast Sales of Spreads by Category: % Value Growth 2017-2022

**Executive Summary** 

Premiumisation Continues To Be the Main Growth Driver in Packaged Food

Food Labelling Regulations Start To Have An Impact

Product Reformulation the Most Important Trend Among the Major Players

Modern Grocery Retailers Remains the Leading Distribution Channel

Healthy and Portable Products To Drive Future Growth

Key Trends and Developments

New Food Labelling Regulations Affect the Marketing and Distribution of Various

**Products** 

Premiumisation Supports Value Growth

Private Label Continues To Gain Share

Positive Growth Achieved by Convenience Products

Foodservice: Key Trends and Developments

Headlines

Trends: Sales To Foodservice

Trends: Consumer Foodservice

**Prospects** 

Category Data

Table 13 Foodservice Sales of Packaged Food by Category: Volume 2012-2017

Table 14 Foodservice Sales of Packaged Food by Category: % Volume Growth



#### 2012-2017

Table 15 Forecast Foodservice Sales of Packaged Food by Category: Volume 2017-2022

Table 16 Forecast Foodservice Sales of Packaged Food by Category: % Volume Growth 2017-2022

#### Market Data

Table 17 Sales of Packaged Food by Category: Volume 2012-2017

Table 18 Sales of Packaged Food by Category: Value 2012-2017

Table 19 Sales of Packaged Food by Category: % Volume Growth 2012-2017

Table 20 Sales of Packaged Food by Category: % Value Growth 2012-2017

Table 21 GBO Company Shares of Packaged Food: % Value 2013-2017

Table 22 NBO Company Shares of Packaged Food: % Value 2013-2017

Table 23 LBN Brand Shares of Packaged Food: % Value 2014-2017

Table 24 Penetration of Private Label by Category: % Value 2012-2017

Table 25 Distribution of Packaged Food by Format: % Value 2012-2017

Table 26 Distribution of Packaged Food by Format and Category: % Value 2017

Table 27 Forecast Sales of Packaged Food by Category: Volume 2017-2022

Table 28 Forecast Sales of Packaged Food by Category: Value 2017-2022

Table 29 Forecast Sales of Packaged Food by Category: % Volume Growth 2017-2022

Table 30 Forecast Sales of Packaged Food by Category: % Value Growth 2017-2022 Sources

Summary 1 Research Sources



#### I would like to order

Product name: Spreads in Chile

Product link: <a href="https://marketpublishers.com/r/SD565FD5C40EN.html">https://marketpublishers.com/r/SD565FD5C40EN.html</a>
Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer

Service:

info@marketpublishers.com

## **Payment**

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <a href="https://marketpublishers.com/r/SD565FD5C40EN.html">https://marketpublishers.com/r/SD565FD5C40EN.html</a>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:	
Last name:	
Email:	
Company:	
Address:	
City:	
Zip code:	
Country:	
Tel:	
Fax:	
Your message:	
	**All fields are required
	Custumer signature

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <a href="https://marketpublishers.com/docs/terms.html">https://marketpublishers.com/docs/terms.html</a>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970