

# Spreads Packaging in Vietnam

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Date: February 2018

Pages: 2

Price: US\$ 990.00 (Single User License)

ID: SABD03954C8EN

## Abstracts

Over the review period, glass governed in spreads packaging in Vietnam. This was mainly thanks to its dominance in honey and jams and preserves. Glass is favoured as it can not only give products a more premium look but also preserves the taste or flavour and maintain the integrity and healthiness of products. Many leading players especially for honey such as Fragata and Vinabee tend to use glass for their products. 500-750g is the most common pack size range in honey in the country. Metal lug c...

Euromonitor International's Spreads Packaging in Vietnam report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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