

# Spreads Packaging in the US

<https://marketpublishers.com/r/S24E647C335EN.html>

Date: February 2018

Pages: 2

Price: US\$ 990.00 (Single User License)

ID: S24E647C335EN

## Abstracts

Strong consumer demand for convenience and snacking has seen staples like spreads lose ground to portable products like snack bars, yoghurt and savoury snacks. Millennials, in particular, have adopted snacking as a form of meal replacement, helping snack-orientated categories exploit the disadvantages of spreads. In response, spreads manufacturers are expected to innovate with formats that allow on-the-go consumption. Thin wall plastic containers grew retail unit volume share in nut and seed bas...

Euromonitor International's Spreads Packaging in USA report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

## Why buy this report?

Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

## Contents

Headlines

Prospects

Convenience Supports Alternative Options

Honey's Emergence Creates Shifts in Packaging

Personalised Packaging As A New Frontier of Innovation

## I would like to order

Product name: Spreads Packaging in the US

Product link: <https://marketpublishers.com/r/S24E647C335EN.html>

Price: US\$ 990.00 (Single User License / Electronic Delivery)

If you want to order Corporate License or Hard Copy, please, contact our Customer Service:

[info@marketpublishers.com](mailto:info@marketpublishers.com)

## Payment

To pay by Credit Card (Visa, MasterCard, American Express, PayPal), please, click button on product page <https://marketpublishers.com/r/S24E647C335EN.html>

To pay by Wire Transfer, please, fill in your contact details in the form below:

First name:  
Last name:  
Email:  
Company:  
Address:  
City:  
Zip code:  
Country:  
Tel:  
Fax:  
Your message:

**\*\*All fields are required**

Customer signature \_\_\_\_\_

Please, note that by ordering from marketpublishers.com you are agreeing to our Terms & Conditions at <https://marketpublishers.com/docs/terms.html>

To place an order via fax simply print this form, fill in the information below and fax the completed form to +44 20 7900 3970