

Spreads Packaging in the United Kingdom

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Abstracts

Consumers bought spreads products more frequently but in smaller quantities in 2017 as premiumisation gained momentum, and this is forecast to continue. Consumers became increasingly sophisticated and tended to demand higher quality spreads. One example is the premium Whole Earth brand in peanut butter. Companies that offer organic honey also offer small containers at high prices, for example the 250g PET bottle of Rowse Supahoney. The impact of this on packaging is that spreads are likely to be...

Euromonitor International's Spreads Packaging in United Kingdom report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

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Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

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Use five-year forecasts to assess how the market is predicted to develop.

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