

Spreads Packaging in the United Arab Emirates

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Abstracts

Quick breakfasts among United Arab Emirates residents tend to consist of bread with spreads such as chocolate, honey, jams and preserves or peanut butter. Spreads and chocolate spreads sales are led by Ferrero's Nutella, which heavily influences pack types and sizes, especially when it comes to the leading 750g glass jar format. Other categories such as honey and jam and preserves also use glass jars for the largest pack formats. As a result, glass jars remained the most important pack type with...

Euromonitor International's Spreads Packaging in United Arab Emirates report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

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