

Spreads Packaging in Ukraine

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Abstracts

Jams and preserves is not only the largest subcategory within spreads but its core competitor remains home-made jams and preserves. There is a long tradition in Ukraine of preparing different kinds of jams at home (from fruits/berries picked in the garden or purchased from open-air markets), but faster-paced contemporary lifestyles are changing the situation towards industrially-produced jams and preserves. Traditional packaging for jams and preserves is glass jars but there are new trends in pa...

Euromonitor International's Spreads Packaging in Ukraine report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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Table 1 Overview of Packaging Recycling and Recovery in Ukraine: 2015/2016

Packaging Design and Labelling

Packaging design and Labelling Support Product Differentiation

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