

Spreads Packaging in Turkey

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Abstracts

Given the high prices of honey in particular, as well as chocolate spreads, manufacturers are looking for ways of reducing their production costs through packaging in order to make their products more affordable to their customers. To this end, local companies in particular are resorting to using cheaper packaging types, such as thin wall plastic containers. Whilst under honey the dominant packaging type remains glass jars, PET bottles is gaining share. Thin wall plastic containers and PET jars...

Euromonitor International's Spreads Packaging in Turkey report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

Product coverage: Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

Data coverage: market sizes (historic and forecasts), company shares, brand shares and distribution data.

Why buy this report?

Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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