

# Spreads Packaging in Switzerland

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## Abstracts

Glass is expected to remain the preferred packaging type in spreads over the forecast period. Despite the downsides of glass, namely heavy weight and easy to break, the benefits make it an extremely suitable packaging type for spreads. Glass is a proven and widely trusted option for spreads. It is non-porous and impermeable, so there is no interaction between the packaging and product to affect the flavour. The high barrier of glass means that the product is less likely to become contaminated an...

Euromonitor International's Spreads Packaging in Switzerland report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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