

# Spreads Packaging in Singapore

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## Abstracts

Total retail unit volume growth in 2017 was lower than the CAGR of the review period. This can be attributed to the growing number of bakeries at various convenient locations in Singapore which provide “grab and go” options for busy consumers who do not want to spend time spreading bread. In addition, bakeries offer more interesting flavour variants for bread fillings, such as salted yolk, pumpkin and char siew, which are more appealing than packaged spread options. Bakeries products are also pe...

Euromonitor International's Spreads Packaging in Singapore report offers insight into key trends and developments driving packaging across the category. The report also examines trends and prospect for various pack types and closures: metal packaging, rigid plastic, glass, liquid cartons, paper-based containers; flexible packaging.

**Product coverage:** Chocolate Spreads, Honey, Jams and Preserves, Nut and Seed Based Spreads, Yeast-based Spreads.

**Data coverage:** market sizes (historic and forecasts), company shares, brand shares and distribution data.

### Why buy this report?

Get a detailed picture of the Spreads Packaging market;

Pinpoint growth sectors and identify factors driving change;

Understand the competitive environment, the market's major players and leading brands;

Use five-year forecasts to assess how the market is predicted to develop.

Euromonitor International has over 40 years' experience of publishing market research reports, business reference books and online information systems. With offices in London, Chicago, Singapore, Shanghai, Vilnius, Dubai, Cape Town, Santiago, Sydney, Tokyo and Bangalore and a network of over 800 analysts worldwide, Euromonitor International has a unique capability to develop reliable information resources to help drive informed strategic planning.

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